

## SECTION 5: WHAT WOULD MAKE THE BIGGEST DIFFERENCE TO YOU?

Of those things the BID could do (Section 4), what are your top 3 priorities for action?

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## SECTION 6: IN YOUR OWN WORDS

In the box below please provide any other comments, ideas or feedback

## SECTION 7: AND FINALLY...THANK YOU AND STAY IN TOUCH

Are you well informed of BID Activities?

- Yes - definitely       Yes - but could be better       No

Would you like to receive the Quarterly Manor Royal Magazine?

- Already get it       Yes - please add me       No

Would you like to receive the monthly eNews bulletin?

- Already get it       Yes - please add me       No

Do you want your business listed on the business directory?

- Already listed       Yes - please add me       No

### THANK YOU

Please send paper returns to:

Manor Royal BID, Unit 38 Basepoint Business Centre, Metcalf Way, Crawley, RH11 7XX

For any questions about this survey or the Manor Royal BID contact

Steve Sawyer, Executive Director, [steve@manorroyal.org](mailto:steve@manorroyal.org) / 01293 813 866 / [www.manorroyal.org](http://www.manorroyal.org)

# Manor Royal Business District Survey



The Manor Royal BID has been operational since 2013. As part of the formal process, businesses have to vote on the future of the BID every five years and will next have to vote on the future of the Manor Royal BID at the beginning of 2028.

Since it was created, the Manor Royal BID has been a key driver for change, improvement, maintenance and new investment. Without the BID the additional maintenance, dedicated security, free services and events, public transport discounts, subsidised training, improved infrastructure, new facilities and much more would not have happened and would not exist.

As we start the process of preparing our next business plan we want to know what you think of the BID, how you feel about Manor Royal and what you want to see the Manor Royal BID focus on in the future.

**Please take the time to complete this survey so that your needs are properly understood.**

A full list of services and projects delivered by the Manor Royal BID can be found at [www.manorroyal.org](http://www.manorroyal.org)

## BUT WHAT DO YOU THINK?

What do you think of the BID, do you want it to continue and what do you want it to do?

## SECTION 1: ABOUT YOU AND YOUR COMPANY

1. Name:

2. Position:

3. Business:

4. Address:

5. Email:

6. Telephone:

7. Who in your company would vote on the BID?

- I do       Someone else       Don't know

8. Please provide contact details (if different)

## SECTION 2: ABOUT MANOR ROYAL

1. How satisfied are you with Manor Royal as a place to do business?

- Very satisfied       Satisfied       Neither       Dissatisfied       Very dissatisfied

2. How has Manor Royal changed over the past few years?

- It is better       It has stayed the same       It has got worse       Don't know

3. Are you supportive of the BID?

- Yes       No       Undecided

4. Do you want to see the BID continue?

- Yes       No       Undecided

### SECTION 3: CHALLENGES AND OPPORTUNITIES

1. How important are the following issues to your business?

	Not important	Quite important	Important	Very important
Security and safety	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Staff recruitment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Staff training and development	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Traffic and congestion	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Parking	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Condition of roads and pavements	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cycling facilities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quality of the street scene (how the place looks)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tidiness (litter & rubbish)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quality of facilities (places to eat, drink and relax)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rising costs / inflation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The way businesses work together	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The type of buildings being built	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Interest shown by local Councils	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Interest shown by landlords	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Expansion and operation at Gatwick Airport	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Being more sustainable	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Provision of open spaces	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Broadband speeds	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Are there any other important issues facing your business?

### SECTION 4: WHAT WE DO NOW AND WHAT WE COULD DO

The following is a list of some of the things the BID is already doing and some things the BID could do, if it keeps going.

Which of the following do you think is important for the BID to deliver?

	Not important	Quite important	Important	Very important
Improve the facilities and infrastructure	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Keep the place tidy and well-maintained	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Additional security measures (CCTV / radios / Business Watch)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Action on traffic and congestion issues	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Deliver events for businesses to meet and connect	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Help solve parking problems	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lobby for investment in roads and pavements	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Public transport discounts (easit)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Promoting B2B offers (local trade)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Subsidised training	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Additional security staff (Business Rangers)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Help with recruitment and free job advertising	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Attract more investment to the area	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Regular communications (MR Magazine and electronic comms)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Provide staff discounts and offers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Promote businesses to the wider area	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improving the environment and sustainability	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Help businesses invest in cheaper renewable energy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Represent and lobby on behalf of Manor Royal (e.g. to Council)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improve bus facilities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improve cycling and walking facilities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
More social events to engage to staff and businesses	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Make the broadband faster	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
None of the above / Nothing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Is there anything else that is important for the BID to deliver?

